

TRUE WEST PRODUCTIONS, INC.

2012 SPONSOR LETTER

We would like to first thank all of our 2011 TWP sponsors. Without your generous support our events would not have taken place.

True West Productions is a non-profit Barrel Racing and Gymkhana organization; our goal is to continue to have quality events for everyone, young, old, beginner and pro to help promote barrel racing as a sport.

We would also like to welcome and invite everyone in Colorado and those traveling through our great state to come and participate, learn and experience the fun that Colorado equine associations have to offer.

Our current 2012 calendar booked 14 dates and adding. So we have several of opportunities, places and dates to advertise for you as well as on our website.

Our events submitted for approval with several local affiliates such as BBR, NBHA, AQHA, and WPRA to name a few. Our 2012 goal is to bring more races to the local competitors and have them approved with other associations as well.

We also hold fundraising events throughout the year like our "Race to Remember" Alzheimer fundraiser and a Fundraiser event for the "American Cancer Society".

We would be honored to add your name to our Sponsor and Vendor advertisement and help promote our equine events.

Cash Sponsorship will be used in one of the following ways:

- \$100 Sponsorship - this year will have your business or personal logo placed on our 2012 Champion jackets. It would be advertisement for your business where ever our jackets are worn.
- 4- \$1000 Saddle Sponsorship – We would like to acquire 4 saddles for our 2012-year end series in November. Your business logo would be advertised on one of the fenders of the champion saddles.
- Provide our contestants with quality awards and prizes.
We will also accept any items to give away as door prize awards.
- Generous sponsorship will also aid in event arena rentals.

We are always open to suggestions from our sponsors so please feel free to sponsor in your own way.

Thank you again for your continued support and sponsorship!

Sincerely,

True West Productions, Inc.

barrelrace@truestwestproductions.org

www.truestwestproductions.org

970-692-0167

TRUE WEST PRODUCTIONS, INC.
2012 SPONSOR DONATION

Sponsor Information

Name: _____

Company Name: (If different from above)

Address: _____

Phone: _____

Email: _____

Sponsorship

Please specify if your sponsorship is for a particular event:
(American Cancer, Alzheimer, Saddle Series etc.)

Sponsor Amount: _____

Sponsor Articles or Items:

Please send Company Logo and site address if applicable to:
barrelrace@truwestproductions.org

Thank you again for your continued support and sponsorship!

Sincerely,

True West Productions, Inc.

www.truwestproductions.org

302 Victoria St.

Berthoud, Co. 80513

970-692-0167